



November 23, 2020



Dear Friend,

World Wars, Economic Depression, Global Conflicts, Pandemics. For **123 years**, Brethren Village resolutely carried out its mission of serving seniors in the good and the challenging years. Throughout its history, Board Members and employees, Residents and families, donors and volunteers from the local Church of the Brethren congregations all stood with Brethren Village in support of its mission of serving seniors.

Today we face a global pandemic that has a very local impact on our campus. COVID-19. **Throughout the pandemic, these same partners stand with Brethren Village – and because of that we remain #BVStrong.**

Still, there is another crisis that faces Residents and families – when a Brethren Village Resident exhausts their resources and is no longer able to pay for the life-sustaining services that they receive. **Thankfully, there is a solution to advert this Resident’s very real crisis.**

Thanks to the generosity of donors, Brethren Village can offer direct benevolent care through the **Good Samaritan Fund**. That’s right, ***thanks to your support***, a Resident can go to sleep each night knowing that they will have the nourishing meals that they need, health services, and the peace of mind that comes from knowing that they can always call Brethren Village home.

Earlier this year, donors responded overwhelmingly to the close the gap appeal to make up for funds we anticipated through the much anticipated annual



banquet. We're humbled by the generosity that resulted in an appeal that received nearly 5 times the goal!

Yet we come back again to generous donors like you **because there are more Residents and families that will need the support**, the peace of mind that comes through knowing that the Good Samaritan Fund ensures their ability to remain at Brethren Village.

As the 2020 calendar year comes to a close, **our hope is that we can put some of the uncertainty behind us**. While we have little control on the factors that have created the uncertainty this year, we do have control over the uncertainty that is created for Residents who face dwindling resources as they need quality care and services provided by Brethren Village.

It's not an exaggeration to talk about the **heroes** in our midst. During the past eight months, we've witnessed the determination and commitment of Team Members who reported to work day after day in the face of great uncertainty. We've seen creativity in solving problems that were never encountered. We've seen compassionate responses to Residents and their families as they have grappled with the grief and pain of extended separation and loneliness.

Likewise, **it is donors like you who are the heroes for the Residents** who benefit from the Good Samaritan Fund. Thank you for your determination and commitment to Brethren Village's ministry as you consider your gift to the year-end appeal.

Sincerely,

A handwritten signature in black ink that reads 'John Snader'.

John Snader, President & CEO

PS Make your gift by December 31, 2020 and your name will be listed in the Winter 2021 *Villager* newsletter roll of donors.