



November 25, 2019



Dear Friend,

Do you know a special senior? As they face the challenges of aging, **peace of mind** is likely a critical attribute that they will seek as they acquire services. As I write, there are 68 people experiencing peace of mind because generous individuals like you make contributions to the Good Samaritan Fund. Now I'm asking you to consider supporting Brethren Village's ministry during our annual Year-End appeal.

Residents choose to come to Brethren Village to help in the process of aging. Here, a Resident finds support for the aging process that allows them to age in place with dignity and caring. Brethren Village alleviates many of the burdens of maintaining a property and provides a robust set of services and activities that facilitate an authentic sense of living in a caring and compassionate community. This has been Brethren Village's commitment for 122 years. It shall continue for 122 more.

The ups and downs of age, illness, memory loss, and passing of friends and loss of loved ones are all part of aging that can make life unpleasant, disappointing, worrisome and sad.

Brethren Village provides worry free retirement living, in-home care, personal care, skilled nursing, inpatient and outpatient rehabilitation and takes



the worry out of aging for the 1200 people who call Brethren Village home. **And, all of this care is provided with a special promise and peace of mind – that, if a Resident has exhausted their resources, they will continue to receive the services and care that they deserve.**

To do this, Brethren Village counts on the generosity of donors like you to be the champions that help fill the gap between what these deserving Residents can afford to pay, and the full cost of the services that they receive. Right now, Brethren Village has provided this support to 82 Residents in this past year. We anticipate that in this fiscal year alone, we will provide over \$2 million in services to seniors at Brethren Village.

If you or a loved one are experiencing the ups and downs of aging, isn't it comforting to know that there is a partner like Brethren Village to help? You can join the countless donors throughout Brethren Village's 122 years who have stepped forward to make certain that Brethren Village has the ongoing strength and capacity to provide care at the most the critical time of someone's life.

Thank you for being a champion, and for considering my request today for your gift to make an impact in Brethren Village's ability to carry out its ministry in the coming year.

Sincerely,

A handwritten signature in black ink that reads 'John Snader'.

John Snader, President & CEO

A handwritten note in black ink that reads 'Don't forget it's all about helping people.' The note is written on a light-colored background with a faint grid pattern.

PS What can you do? Check out the following page to see how your gift directly **benefits BV Residents!**