



THE Villager

www.bv.org

A Quarterly Publication Of **Brethren Village**

Meet John Snader: BV's President & CEO

John Snader joined Brethren Village as President & CEO on Nov. 19, 2012. Having previously served as Sr. Vice President for Customer Service at Ephrata Community Hospital, John was responsible for shaping and directing the organization's approach to providing high-quality, high-touch care that connects emotionally with patients and their families.

Volunteering his time at BV events before his official start date, you would have thought John had been in the President role for months. Residents and Team Members gathered to welcome him to BV, already feeling a connection to him. Having grown up within the Church of the Brethren and being born and raised in Lancaster County, John joins Brethren Village as President & CEO having close ties here. He shares, "I am honored and humbled to serve Brethren Village [as President], one of the region's most respected and oldest retirement communities. This place has special meaning for me in that numerous family friends, relatives and even in-laws, have



called BV their home. Brethren Village has always been part of my life, and to now be part of it and to work with the first-rate group of Team Members and Residents who make up the BV community, is a fulfillment of high hopes in my career path. I truly value people and look forward to working with the Team Members, Residents and other stakeholders in advancing our mission, vision and values."

Leading a 115-year-old retirement community that houses 1,000 Residents and employs close to 500 Team Members is no small task.

That, and following Gary Clouser who has been an integral part of BV for the past 40 years, 29 of those as President, could be quite daunting. But John effortlessly embraces his new position and vision in leading the future of BV. "There are a lot of options among the abundance of retirement communities that populate Lancaster County, but the key difference is the people who provide services daily to our Residents. In the short time I've been President of BV, I've been mighty

impressed with the quality, dedication and competence of our Team Members.

I believe that the product we're offering our Residents is an emotional connectedness to a community of Residents and Team Members. Residents are not looking for housing alone; they are looking for a community in which they are engaged intellectually, spiritually and emotionally, and where they are connected to a larger body of like-minded individuals and souls. I see us building on that tradition and continuing the innovative process as we seek to create a community that meets not only the needs of Residents, but their expectations for emotional satisfaction as well," John said.

If John's tenure is anything like his first few weeks, BV will flourish under his leadership and vision.



Inside This Issue



Sandy Donations



2012-13 Brethren Village Annual Appeal



BV Honors Vets



3001 Lititz Pike, P.O. Box 5093
Lancaster, PA 17606-5093

12/7 & 8 Christmas Bazaar, Wolfe Auditorium, 9:00 AM to 4:00 PM on Friday, 12/7; 9:00 AM to 12:00 noon on Saturday, 12/8.

12/9 Annual Christmas Program by the students of Juliette Dodge, 2:00 PM, Wolfe Auditorium.

12/10 A Christmas musical concert by the Caroling Bells of Coventry UM Church, 7:00 PM, Wolfe Auditorium.

12/15 "Brothers in Grace" quartet will present a musical program in Wolfe Auditorium at 7:00 PM. A freewill offering will be taken.

1/11/13 The AARP chorus will perform its Holiday Concert at 2:00 PM, Wolfe Auditorium.

1/17/13 "Go back to the Fifties" with Joey Welz, 2:00 PM, Wolfe Auditorium

2/21/13 Bill Moyer will present a piano and vocal program with sing-along, 2:00 PM, Wolfe Auditorium.

3/21/13 Celebrate with the Irish – musical program presented by Bonnie Koons and the Celtic Dancers, 2:00 PM, Wolfe Auditorium. Wear your green!



Your Gift Matters

My information:

Name: _____

Address: _____

City, State, Zip: _____

Phone: _____

Email: _____

Please direct my gift to (choose one):

Good Samaritan Fund Endowment Fund

Please specify this gift as:

In Honor of: _____

In Memory of: _____

Neither

My gift is made by (choose one):

Enclosed Check for \$_____ (payable to Brethren Village)

Credit Card

Name on Credit Card: _____

Signature: _____

Card Type: VISA MASTERCARD

Card Number: _____

Card Verification #: _____
(last 3 digits on signature strip)

Expiration date: _____

Card Owner Phone Number: _____

Please remit with payment to:

Brethren Village Development Department,
PO Box 5093, Lancaster, PA 17606-5093.
Brethren Village is a 501(c)3 charitable organization.
Your gift is tax deductible within IRS guidelines.

Questions? Please contact Joanne Stehr,
Director of Development, at (717) 581-4316
or e-mail giving@bv.org



2012–2013 Brethren Village Annual Appeal "Your Gift Matters"

Throughout their lifetimes, our Residents have given the gift of service and benevolence to their families, friends, and churches. Their immeasurable contributions have shaped the lives and communities in which we live. Now, for those who find themselves in a position of needing financial assistance...they need your help.

As seniors today live longer, the cost of meeting diverse, changing and sometimes extended medical needs continues to rise. Healthcare costs can exhaust a Resident's personal assets leaving them in need of financial assistance. Those who qualify find that supplemental government assistance, such as Medicaid, doesn't pay the entire cost for the care and services provided.

Fortunately, Brethren Village maintains charitable funds to provide benevolent care for those Residents in need, but we need your help and support to replenish these funds as the need continues to grow. If you've had a family member live in our community, volunteered, or even visited Residents in The Courtyards, you can appreciate the daily service and care that is given to all our Residents regardless of their financial standing.

Brethren Village's ability to respond to this need for benevolent support is only possible due to the generosity of donors who value and contribute to our ministry. The 2012-2013 Annual Appeal is an opportunity for you to give back to those who have shaped and contributed to your community... and now need your help. Won't you please consider a gift and give back to them?

Remember...

- ... 46% of Residents living in The Courtyards receive supplemental benevolent care.
- ... 31% of Residents living in Village Manor Personal Care require care and services which they cannot fully pay.
- ... the Village anticipates unreimbursed costs in excess of \$2 million this year alone to provide housing and services to Residents in financial need.

Please refer to the giving form on the left to express your support of the Village's ministry. For additional information on giving to the Village, please contact Joanne Stehr at (717) 581-4316 or view the brochure online at www.bv.org/giving.



BV Residents donate a plethora of non-perishables for the 2012 Thanksgiving Food Drive. In addition, Chiques Church of the Brethren donated 85 turkeys. All donated items were given to Alpha and Omega Ministries in Lancaster prior to Thanksgiving.

"Alpha and Omega Ministries is a ministry of the Church of the Brethren that BV donates to annually, but upon learning that their food bank was low, the Residents wanted to hold a food drive for them. The idea generated from Residents in the Spiritual Life Commission, and the campus has responded very generously," said BV Pastor Mark Tedford.

David Rayha, NHA, Joins Brethren Village

David Rayha, NHA, joined Brethren Village on Oct. 17 as VP of Health Services and is responsible for Skilled Care, Personal Care, Home Care and Rehabilitation Services. David was most recently Executive Director of Bellingham Retirement Community in West Chester, PA. He holds undergraduate degrees from York College of PA and a Masters in



Public Administration with a concentration in Health Care Management from Pennsylvania State University.

David resides in Willow Street, PA.

"I am honored and excited to be part of the Brethren Village ministry. I look forward to assisting with the great services provided at Brethren Village."

—David Rayha

Sandy Donations

When Superstorm Sandy hit right before Halloween, BV Residents and Team Members asked if there was anything they could do to help the areas affected by the storm. Pastor Dana called his Church of the Brethren contacts in New York and was given a list of items needed. BV decided it could help meet those needs. Once the announcement was made that BV was accepting cold weather donations, the outpouring of support from the Village and surrounding community was overwhelming.

BV received over 500 blankets, 300+ coats, 40 + sleeping bags, 190 bags of men's, women's, and children's clothing. A total of over 3 ½ tons of items were received. Donations were taken to a distribution center at Gerritsen Beach Brooklyn, St. Jacobi Lutheran Church in Brooklyn, the Salvation Army on 86th Street in Brooklyn, and the Brooklyn First Church of the Brethren.



BV extends a great deal of gratitude to all who donated items for people in the NY area that suffered losses during the storm. The recipients of the donated items were touched by the generosity and love of our community, and the Village is proud to portray its ministry through Christ-like moments such as these.

Resident Spotlight: Dolly Stone

If you wander down the first-floor hall of Fieldcrest this holiday season and get caught up in the delicious aroma of apple or cherry pie, chances are it's coming from Wilhelmina (Dolly) Stone's cozy kitchen. Having just moved in to her Brethren Village home in early November, Dolly got right to work organizing her kitchen. "I just love to cook, I can't help it," said Dolly.

Relocating from Frederick, MD to be closer to her daughter Gwynn, granddaughter Kelly and two great-grandchildren, Kelly agrees. "She's the best baker I know, her apple pie is my favorite." Dolly smiled, "Yes, and she'll be getting one. I'm also making pumpkin and cherry."

The joy and warmth of the upcoming holidays cause Dolly to bask in the glow of getting to spend time with her family, now much closer. Married for 65 years, Dolly's husband Bruce passed away earlier

this year prompting Dolly to explore retirement communities closer to her family in Lancaster, PA.

Dolly looked at multiple retirement communities in the area, before choosing BV. She loved that BV offered a more spacious apartment with an in-unit washer/dryer. She commented that she's "pleased as pie" with BV and the ease of her transition.

Dolly's granddaughter Kelly added, "As a nurse, I can tell you that some of the reasons we chose BV for my grandmother are BV's reputation in the community and access to advanced levels of care right on campus, should she ever need it. That really gives us peace of mind."



Since moving in to her apartment in Fieldcrest, Dolly has already met some of her neighbors and is looking forward to tea socials and other activities so she can meet even more people. "Here, it's like family. Everyone talks to you. BV is such a friendly place," said Dolly. She also likes the idea that her neighbors are looking out for her (via the Keeping In Touch Program). "One night I was up late unpacking and slept in. I'm supposed to bring my door hanger in before 9AM, and when I didn't, a fellow Resident knocked on my door. It's heartwarming knowing people are watching out for me," Dolly commented.

And as the holiday season approaches, Dolly's looking forward to enjoying the season with her family, making new friends and getting some use out of her cozy kitchen.

Yes...

I want to explore the possibilities!

- Please send a residential marketing packet to the address listed below.
- Please contact me to schedule an appointment with a representative today.
- Please contact me to schedule a campus tour with a representative today.

Name: _____

Address: _____

City: _____

State & Zip: _____

Phone: _____

Email: _____

Please remit to: Brethren Village, Residential Marketing Department, PO Box 5093, Lancaster, PA 17606-5093. In accordance with our privacy policy, by providing your name and telephone number above, you grant permission for a representative of Brethren Village to communicate with you. Your personal information is confidential and will not be sold or released to other parties.

Questions? Please contact Scott Wissler, Director of Marketing, at (717) 581-4227 or e-mail info@bv.org

Winter 2012

Official Publication of Brethren Village Retirement Community



3001 Lititz Pike, P.O. Box 5093
Lancaster, PA 17606-5093
Telephone: 717-581- 4227 or
800-367-9899

www.bv.org

www.twitter.com/BrethrenVillage

www.facebook.com/BrethrenVillage



Our Vision

Enriching each life touched by our ministry at Brethren Village.

Our Mission

Rooted in the tradition of service within the Church of the Brethren, the mission of Brethren Village is to provide a continuum of services and Christ-like care to support the aging process and to enhance the spiritual, physical, social and emotional wholeness of Residents, Team Members, and community.

Board of Directors

Chairman

F. Barry Shaw

Vice Chairman

Carol D. Hess

Treasurer

Steven L. Faus

Secretary

David L. Hawthorne

Assistant Secretary / Treasurer

Steven L. Edris

Directors

Evelyn Dehmey
Douglas F. Deihm
Kathy M. Long
Alan R. Over
Wilbur G. Rohrer
Larry D. Sauder

Director Emeritus

Henry H. Gibbel

Director Emerita

S. Joan Hershey
Carroll L. Kreider

Resident Representative

Linda J. Heck

Auxiliary President

Elizabeth Martin

Resident Council President

Leon E. Whiteman

President & CEO

John N. Snader

Vice President Finance

Pamela S. Formica, CPA

Vice President Support Services

Philip S. Hollinger

Editor

Tara Marie Ober
Public Relations Manager

*Brethren Village is an
Equal Opportunity Employer*



Opt-Out Policy

If you wish your name removed from the mailing list to receive future newsletters or fundraising materials supporting Brethren Village, please send a written request to: Director of Development, 3001 Lititz Pike, P.O. Box 5093, Lancaster, PA 17606-5093.

The official registration and financial information of Brethren Village may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement.



BV Honors Vets

Brethren Village honored Veterans on Nov. 9 with a remembrance lunch. The program featured guest speaker Rear Admiral Karen Flaherty who retired from the U.S. Navy in January 2012 after 38 years of service. She is currently the Senior Nurse Executive at Lancaster General Health System.

Over 120 military vets and their wives attended the event which featured a performance by the Red Rose Honor

Guard, patriotic music, and included a remembrance table. The well-attended event is organized annually by Dr. Charles H. Wolfe, BV resident and U.S. Air Force Veteran. "Being that I served for 33 years myself, I feel that veterans deserve recognition," said Dr. Wolfe. Dr. Wolfe has coordinated this program at Brethren Village for the past 6 years, and has been a Resident for 12 years.



Welcome to New Residents

September 2012

Glenn SnaderOakwood House, formerly of Landisville, PA
Beverly PhillipsTown House, formerly of Clarks Summit, PA
Margarete ErkerFieldcrest, formerly of Lancaster, PA
Arlene HersheyTown House, formerly of Manheim, PA
Robert & Gladys ShearerTown House, formerly of Mount Joy, PA

October 2012

Patricia EricksonFieldcrest, formerly of Osprey, FL
Doris FlickFieldcrest, formerly of Lititz, PA
Betty WorrellFairview Meadows, formerly of Mt. Joy, PA
Jean EidingFieldcrest, formerly of Lancaster, PA

November 2012

Wilhelmina "Dolly" StoneFieldcrest, formerly of Frederick, MD
Doris SchaferFieldcrest, formerly of Lancaster, PA
Jay BenardTown House, formerly of Ronks, PA
Joan HornbergerFieldcrest, formerly of Laureldale, PA

BV's Chapel got a facelift this fall when a new entrance was constructed to help keep the elements out and provide more efficient access to the Chapel hallway. The entrance now features double, automatic doors and a vestibule area.

