



THE Villager

www.bv.org

A Quarterly Publication Of Brethren Village

President's Holiday Greeting

Brethren Village President Gary N. Clouser would like to share a special, holiday greeting video for all our friends in the Village community!

Log on to our website to watch this special message at:
www.bv.org/greeting



BV Team Member Shelly Trupe of the Grounds Department prepares our campus to welcome holiday visitors at the Welcome Center.



Village Center's Coffee Shop Renovations Complete

The Brethren Village Coffee Shop, located in the Village Center, recently underwent an impressive renovation resulting in improved aesthetics, enhanced access and additional service features.

Focusing on stewardship-minded upgrades, the necessary improvements provided a much-needed facelift for the Coffee Shop, which was built in 1989. With the goal established to renew and refurbish the heavily used spot into a destination for dining and fellowship, the following improvements have been well received:

- Increased service capacity including additional seating and expedited check-out island
- An expanded menu including paninis, carving station features, an expanded fresh pastry selection, artisan breads and made-to-order subs in addition to daily specials
- New self-serve salad bar, spacious Grab N Go and beverage station
- Reversed entry creating an improved traffic flow while decreasing hallway congestion
- New energy-efficient lighting, tables, chairs, bench seating, refuse and recycling stations

Bim Miller, Director of Dining Services at the Village commented, "This facelift will allow us to continue to provide delicious, fresh, affordable, and quality food to our Village community in a truly beautiful, enhanced space. Stop by and experience our new Coffee Shop!"

The Coffee Shop is open Monday–Saturday, 7:00 AM to 6:30 PM, and Sunday, 9:00 AM to 6:30 PM.

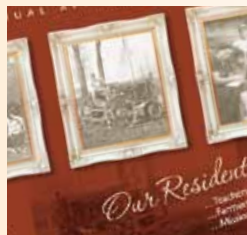
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Annual Giving to the Village



3001 Lititz Pike, P.O. Box 5093
Lancaster, PA 17606-5093

RETURN SERVICE REQUESTED

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Interested in Volunteering at the Village?

BV offers a variety of opportunities to volunteer your special talents to enhance the quality of care and life of a Resident! We are available to help coordinate the sharing of your time and effort with the needs of our facility. From pet therapy to one-on-one visitations, **YOU can make a difference!**

Contact Volunteer Services at
(717) 581-4251
or visit www.bv.org/volunteering





Your Gift Matters

My information:

Name: _____

Address: _____

City, State, Zip: _____

Phone: _____

Email: _____

Please direct my gift to (choose one):

Good Samaritan Fund Endowment Fund

Please specify this gift as:

In Honor of: _____

In Memory of: _____

Neither

My gift is made by (choose one):

Enclosed Check for \$ _____ (payable to Brethren Village)

Credit Card

Name on Credit Card: _____

Signature: _____

Card Type: VISA MASTERCARD

Card Number: _____

Card Verification #: _____ (last 3 digits on signature strip)

Expiration date: _____

Card Owner Phone Number: _____

Please remit with payment to:

Brethren Village Development Department,
PO Box 5093, Lancaster, PA 17606-5093.
Brethren Village is a 501(c)3 charitable organization.
Your gift is tax deductible within IRS guidelines.

Questions? Please contact Joanne Stehr,
Director of Development, at (717) 581-4316
or e-mail giving@bv.org

FREE Personalized Charitable Gift Annuity Analysis

Please complete and return this form for a free personalized Gift Annuity Analysis... at no obligation. A minimum gift of \$5,000 is requested to establish a gift annuity.

My Age(s) _____ / _____

Amount Considering Gifting \$ _____

Name(s): _____

Address: _____

City: _____

State & Zip: _____

Phone: _____

Email: _____

Please remit to:

Brethren Village, Development Department,
PO Box 5093, Lancaster, PA 17606-5093.
Brethren Village is a 501(c)3 charitable organization.
Your gift is tax deductible within IRS guidelines.

Questions? Please contact Joanne Stehr,
Director of Development, at (717) 581-4316
or e-mail giving@bv.org



2011-2012 Annual Appeal Debuted

Brethren Village recently debuted the new 2011–2012 Annual Appeal titled "Your Gift Matters."

Throughout their lifetimes, our Residents have given the gift of service and benevolence to their friends, family and church. Their immeasurable contributions have shaped lives and communities in which we live. Now... they need your help.

Healthcare costs can exhaust a Resident's personal assets leaving them in need of financial assistance. Unfortunately, for approximately 50% of Residents residing in The Courtyards, government assistance and supplemental insurance do not pay the entire cost. As a non-profit ministry, the Village relies on the generosity of donors such as you to help offset the cost of benevolent care incurred each year.

Your support of our Annual Appeal will provide hands on assistance to a Resident at Brethren Village.



We are dedicated to serving God through our mission of providing quality, one-on-one, compassionate care.

Your gift will reassure our Residents that care and essential services will be available to them, even if their assets are depleted. The Village expects to provide in excess of \$2.5 million in charitable care in 2011–2012... which means we need your help!

Please refer to the giving form on the left to express your support of the Village's ministry. For additional information on giving to the Village, please contact Joanne Stehr at (717) 581-4316 or view the brochure online at www.bv.org

Advantages of Charitable Gift Annuities

The current economic climate is challenging and full of uncertainties. Investments are down and interest rates are at an all time low. So what can you do in these unpredictable times? Explore the option of charitable gift annuities... to provide annual income for yourself and achieve your overall charitable giving objectives!

Gift annuity payments are reliable, unchanging and last a lifetime. A charitable gift annuity is easy to create, provides an immediate tax deduction, secures an annual income stream for your lifetime AND supports the ministry of Brethren Village.

Why a charitable gift annuity with Brethren Village?

- It's easy! A simple contract between the donor and Brethren Village
- It's appealing! Annual annuity rates range between 4.4% at age 55 to 9.8% at age 90 & over
- It's dependable! Monthly, quarterly or semi-annually fixed payments for your lifetime
- It's charitable! Provides planned generous support to the mission of Brethren Village



Age	55	60	65	70	75	80	85	90 & over
Rate	4.4	4.8	5.3	5.8	6.5	7.5	8.4	9.8

(Please note, rates shown above are suggested by the American Council on Gift Annuities; calculations and estimates of gift benefits may change depending on the timing of your gift. Rates are effective through 12/31/11.)

If you are interested in charitable gift annuities, the Village will provide you a free, no-obligation, personalized gift annuity analysis. You can then discuss the analysis with your accountant or financial advisor to see how a gift annuity can fit into your overall charitable giving objectives.

If you would like to receive a gift annuity analysis, please refer to the form on the left to express your interest in the Village's ministry. For additional information on giving to the Village, please contact Joanne Stehr at (717) 581-4316 or online at www.bv.org

Living at the Village: More Financial Plans, More Options, More Freedom!

You should be able to choose retirement living that fits your life and your budget. At Brethren Village, we have expanded our options to give you more flexibility and more choices than ever before!

Expanded Entrance Fee Refund Plans

Brethren Village offers two one-time entrance fee plans for many of our new and existing units:

- 0% Refund Entrance Fee Plan — for individuals who want the most affordable entrance fee plan
- 90% Refund Entrance Fee Plan — for individuals who favor estate preservation

Options for Monthly Service Fee Plans & Amenities

In addition to the entrance fee, the following monthly service fee plans include a variety of options:

- Traditional Plan — for individuals with an adequate long-term care insurance product or who can privately fund their possible future continuing care costs
- Modified Plan — for individuals who want to supplement an existing long-term care insurance policy
- Lifecare Plan — for individuals under the age of 90 who do not have a long-term care insurance policy and want to protect their estate from possible future continuing care costs

Many of our currently available apartments are located in the Fieldcrest

building with direct access to Chives American Grill and Perkissimo dining options, a convenience store, a study with computer and internet access, wellness facilities and sheltered parking.

If carefree living fits into your retirement lifestyle future, come and explore the possibilities of life at Brethren Village today. For additional information or to schedule a tour, please contact the Residential Marketing Department at (717) 581-4227 or email info@bv.org

NEW!

A new rental program is available in select apartments on a limited basis. No entrance fee required!



Hate snow? No cleaning off your car in winter months when taking advantage of our sheltered parking or attached parking garage... apartment living at its best!

Keystone State Quartet Headlines May 10 Banquet

Brethren Village's Good Samaritan Banquet— featuring the Keystone State Quartet— is slated for Thursday, May 10, 2012 at the Middle Creek Church of the Brethren.

Formerly known as New Spirit Quartet, the Keystone State Quartet is comprised of members Jim Vance, Julie Sloan, Kim Abel and Dan Mickey. Members of the group have been singing gospel music collectively for more than 50 years. You are sure to enjoy the close harmony of the quartet as they sing and praise God... southern style! The group was recently awarded the Pennsylvania Southern Gospel Music Association's 2011 Favorite Group Award and the 2011 Favorite Female Singer Award.

In addition to an entertaining evening by the Keystone State Quartet, a fellowship reception will be held at 5:30 pm, and dinner at 6:30 pm. Reservations for the full course dinner & evening will be \$125 per person.



Last year's banquet was extremely successful as the Village raised more than \$72,000 for our Good Samaritan Benevolent Fund — which provides assistance to those Residents who have exhausted their financial resources.

Please join us for this special event in support of the Brethren Village ministry. Seating is limited. For additional information or to reserve a table, please contact the Brethren Village Development Office at (717) 581-4316.

Yes...

I want to explore the Village!

- Please send a residential marketing packet to the address listed below.
- Please contact me to schedule an appointment with a representative today.
- Please contact me to schedule a campus tour with a representative today.

Name: _____

Address: _____

City: _____

State & Zip: _____

Phone: _____

Email: _____

Please remit to: Brethren Village, Residential Marketing Department, PO Box 5093, Lancaster, PA 17606-5093. In accordance with our Privacy Policy, by providing your name and telephone number above you grant permission for a representative of Brethren Village to communicate with you. Your personal information is confidential and will not be sold or released to other parties.

Questions? Please contact Scott Wissler, Director of Marketing, at (717) 581-4227 or e-mail info@bv.org



Winter 2011

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Lancaster, PA 17606-5093
Telephone: 717-581- 4227 or
800-367-9899

www.bv.org
www.twitter.com/BrethrenVillage
www.facebook.com/BrethrenVillage



Our Vision

Enriching each life touched by our
ministry at Brethren Village.

Our Mission

Rooted in the tradition of service
within the Church of the Brethren, the
mission of Brethren Village is to provide
a continuum of services and Christ-like
care to support the aging process and
to enhance the spiritual, physical, social
and emotional wholeness of Residents,
Team Members, and community.

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*Brethren Village is an
Equal Opportunity Employer*



Solicitation Policy

If you wish your name removed from the mailing list
to receive future newsletters or fundraising materials
supporting Brethren Village, please send a written
request to: Director of Development, 3001 Lititz Pike,
P.O. Box 5093, Lancaster, PA 17606-5093.

Calendar of Events

December 14: Brethren Village Choir Christmas Concert, Wolfe Auditorium, 7:00 PM

December 15: Brethren Village Model Train Club Open House, Terrace Crossing Train Room, 11:00 AM – 4:00 PM

December 24: Christmas Eve Service, Chapel, 2:00 PM

January 19: Annual Pastoral Clergy Conference, Wolfe Auditorium, 7:30 AM (Registration required by calling 717-581-4277)

January 19: Maranatha Biblical Productions, Wolfe Auditorium, 2:00 PM

February 16: 'With Love to All' Valentine's Program, Wolfe Auditorium, 2:00 PM

March 15: St. Patrick's Day Spring Fest, Wolfe Auditorium, 12:30 PM – 3:30 PM

Second Wednesday Monthly: Dementia Support Group, Terrace Crossing Conference Room, 3:00 PM

(Please note . . . All listed events are open to the public!)



Terrace Crossing personal care two-bedroom unit features 941 square feet, a spacious, well-designed floor plan, a private full bath and cozy kitchenette.

Terrace Crossing's Neighborhood Design

At Terrace Crossing, we've created a modern supportive living environment for Residents needing personal care or memory support. Each residence is part of our 'personal neighborhood' design that creates small communities of Residents to enjoy dining, socializing, and activities together.

Terrace Crossing enables Residents to live in a comfortable, private and independent setting while receiving assistance with activities of daily living such as medication administration, bathing, dressing, meals and transportation. For the family of a Resident, we provide all the conveniences of living in a safe and secure retirement community... essential to your peace of mind.

Our new two-bedroom units, featuring 941 square feet, are ideal for couples who need daily help but still want a well-designed floor plan and extra room. All units offer private full baths and cozy kitchenettes.

Currently, the Village is offering direct admittance and a special offer for occupancy into our two-bedroom units. A hallmark of living at the Village, we offer reasonable monthly rates for quality services & amenities and individualized care plans for each of our Residents.

To tour of our newest senior care option or to ask about our special offer, please contact the Supportive Living Admissions Staff at (717) 581-4438.

Welcome to new residents

Brethren Village would like to welcome the following individuals to the Residential Living portion of our campus community:

September 2011

Wilbur & Marion BrubakerVillage Townhouse, formerly of Manheim
Ruth Liss.....Fieldcrest, formerly of Reading
Selena StaufferFairview Meadows, formerly of Lancaster
John & Doris Hornberger Cottage, formerly of Brownstown
David & Betty White Fieldcrest, formerly of Akron
Florence & Paul Mohn Jr. Fieldcrest, formerly of Lancaster

October 2011

Edward & Mary RutterFieldcrest, formerly of Ephrata
Ralph MoyerCottage, formerly of Lititz
Donald & Diane Zahn Cottage, formerly of Lancaster

November 2011

Harold & Barbara WeaverFairview Meadows, formerly of Lancaster
Sigfrid Hellstrom Oakwood House, formerly of New Mexico
Ronald & Virginia SmithFieldcrest, formerly of Wrightsville, Georgia
Rose FasigVillage Townhouse, formerly of Lancaster
Lisa Krieg..... Village Townhouse, formerly of Lititz
Mary Beth HumphreysFieldcrest, formerly of Lancaster
Robert & Ruth BylerFieldcrest, formerly of Lancaster

(New Resident List as of December 1, 2011.)