

February 2009

The Campaign

Journey



Redevelopment Project Transforms Brethren Village Campus

Enhancing current facilities and services, Brethren Village remains on schedule and within budget in all aspects of our transformational redevelopment effort. The Courtyards—our new Healthcare Center—will feature 78-private living units and 42-shared private living units. The impressive three-story, state-of-the-art center was ‘topped-off’ with the structures’ final steel beams set into place during November.

With an anticipated opening in Fall 2009, The Courtyards will feature a total of three courtyards. A highlight of the building is the addition of a safe environment, known as a memory support household, which will have its own courtyard. These beautiful areas will add an opportunity for relaxation and enjoyment for not only our Residents, but family members, visitors, and friends.

After taking a respite break outdoors, Residents can enjoy traveling back to their cozy private bedroom with its warm colors, homey wall coverings, bay window, and ample storage. The Resident’s floor will also provide a country kitchen with person-centered meal service to their individual specifications, likes and preferences.

Construction of the multipurpose Welcome Center, featuring a 225-seat auditorium, administrative and receptionist support space, started in December with an anticipated opening in the Fall of 2009. The versatile auditorium can be divided into three separate meeting areas for Residents, team members and the community.

Progress Report: The Promise Continues

Brethren Village’s Capital Campaign entitled “Upholding the Promise...Building for Tomorrow,” continues to move closer and closer to its \$6.2 million goal! Despite very difficult and uncertain economic times, Residents, families, churches, vendors and friends of the Village have committed a total of **\$4.3 million** as of January 2009. Currently, more than 100 wonderful donors have made gifts in various forms including outright contributions, multi-year pledges and gifts in their estate. To all we share a heartfelt “Thank You.”

The campaign is scheduled to conclude in late 2009, so it is not too late to participate. Please remember that under many circumstances,

your new or increased planned gift can help us meet our goal, as well as provide you with an opportunity to remember your family or a loved one with a named space in the new Healthcare Center or Welcome Center, depending on the size of your gift. We will be glad to help you develop a gift plan that works best for you.

If you have the desire to give, please do not hesitate to contact the Development Office at (717) 581-4316, or contact any member of the Campaign Steering Committee. For additional information on our Capital Campaign, you can also download the campaign brochure and the full listing of naming opportunities by visiting www.bv.org/capital



UPHOLDING THE PROMISE... *Building for Tomorrow* CAPITAL CAMPAIGN

D O N O R P E R S P E C T I V E S

"Having volunteered in world missions, I have seen incredible poverty and strife firsthand. I praise God daily that I am now part of the Brethren Village community and enjoy the numerous blessings of America. With our blessings comes a huge God-given responsibility to give back to others. Please join me in praying for, encouraging and supporting the Capital Campaign of Brethren Village to build a state-of-the-art facility for the next generation of aging people. May our Heavenly Father bless you as you give!"

Adrian M. Visbeen,
BV Resident and Donor



"The essence of this Capital Campaign is about charitable giving- which in its simplest form- is about people helping people. The pressing need that we have before us at this time in our own community is to support the completion of the Healthcare Center and the Welcome Center on the campus of Brethren Village. I believe that, of all the things that we do to advance the goal of 'people helping people,' this may be the most important contribution we can make."

Bonnie L. Hauser,
BV Resident and Donor

Gifts Needed to Raise the Final \$1,900,000

Number of Gifts	Amount of Gift	Amount in Category	Cumulative Total	Percent of Total
1	\$300,000	\$300,000	\$300,000	16%
2	\$100,000	\$200,000	\$500,000	26%
8	\$50,000	\$400,000	\$900,000	47%
12	\$25,000	\$300,000	\$1,200,000	63%
25	\$10,000	\$250,000	\$1,450,000	76%
Many	<\$10,000	\$450,000	\$1,900,000	100%



Become a Brethren Village Partner!

Partner by Volunteering...

We are thankful for the current Residents, Board of Directors, and other friends of the Village who have provided an invaluable array of information, advice and handiwork on community relations, materials, events and gift solicitation assistance. But... there is more work to be done and you can play a significant role in helping this campaign be a success! If you have the desire to volunteer, contact the Development Office at (717) 581-4316.

Partner by Contributing...

Some donors are making outright cash contributions, payable over as many as five years, while others are making additional gifts through an estate provision like a will or trust. The following list shows just some of the types of gifts donors are making:

- Cash & Check Contributions
- Stocks or Securities
- Gifts of Real Estate
- Gifts of Retirement Funds
- Planned Gifts (Gift Annuities, Trust, Bequests & Life Insurance)

We appreciate each gift received, no matter the size or form. If you have the desire to contribute, contact the Development Office at (717) 581-4316.



A View From Our Chairpersons: Giving From the Heart

What exciting times we are experiencing! Despite all of the economic, personal and worldly challenges we face, we are indeed fortunate to have a haven like Brethren Village. For many it is home, for some it is their future home, and for some it is our parents' home. For others, it is simply a welcomed and needed facility in our community.

Our Brethren Village home is blessed to be growing bigger and better. In 2009, we will see transformational changes that will not only benefit current Residents and families, but many generations of those who will follow. The cutting-edge concepts and technological advancements in the new Healthcare Center will work to keep us healthy and comfortable, and the new Welcome Center will be our gathering and welcoming place. These buildings are sure to be special.

As we look back on 2008, we are struck by the many people who have shared their resources, time and enthusiasm to make this project possible. So many of you are truly "giving from the heart." As Campaign Co-Chairs, we could not be more grateful. But there is more work to do...

To "Uphold the Promise" and "Build for Tomorrow" as the current caretakers of Brethren Village, we all must consider what gifts we can bring to the campaign at this time. As we move closer to our \$6.2 million campaign goal, won't you please consider a gift?

We hope to be in touch with each and every one of you by late 2009, but if you would like to talk about a potential gift now, please contact us. We would be delighted to share some stories of other gifts we have received including gifts of cash, stock and gifts that even earn lifetime income for the donor.

We will do our part to make sure that where there is a will to give, there is a way for you to participate in this effort. Depending on the size of your gift, we might also find a way for you to remember a loved one with a permanently named space in one of the new buildings. Wonderful opportunities are still available. For additional information on our Capital Campaign or to download the campaign brochure and the full listing of naming opportunities, please visit www.bv.org/capital or contact the Development Office at (717) 581-4316.

With our personal thanks for your faithful support,
S. Joan Hershey and F. Barry Shaw
Your Campaign Co-Chairs



Partner by Honoring...

Are you looking for a meaningful way to honor a special person or occasion in your life? One of the following named gift opportunities will allow you to express love and appreciation for family or friends while also supporting Brethren Village.

- \$1,000,000 Healthcare Center 1st Floor
- \$500,000 Secured Dementia Courtyard
- \$500,000 Welcome Center Courtyard
- \$300,000 Town Clock
- \$300,000 Medical Professional Suite
- \$150,000 Welcome Center Office Suite
- \$150,000 Neighborhood Activity Room
- \$100,000 Neighborhood Serving Kitchen
- \$ 75,000 President's Conference Room
- \$ 75,000 Dementia Unit-Team Room
- \$ 30,000 Therapeutic Supervisors Office
- \$ 25,000 Healthcare Center Shared-Private Rooms
– 36 available
- \$ 15,000 General Offices – 3 available
- \$ 3,000 Multi-Purpose Auditorium Seats– 225 available



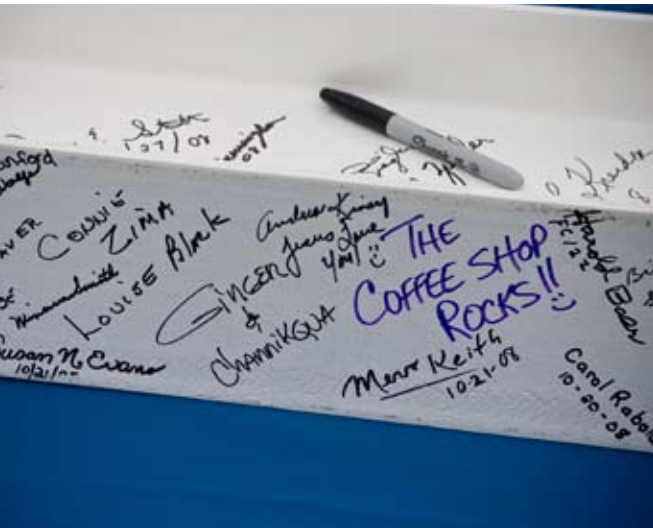
Named gift opportunities are reserved at the time a donor signs a campaign pledge card and are available on a first-come, first-serve basis. If you have the desire to honor a loved one by a named gift opportunity, contact the Development Office at (717) 581-4316.



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Campaign Progress: \$4.3 Million



Celebrating a Milestone

Rejoicing in the progress of the Capital Campaign, October 29, 2008, marked the “topping out” ceremony of the new Healthcare Center. More than 80 Residents, friends, families, businesses, foundations, team members, churches, the Brethren Village Auxiliary and the Board of Directors watched the final steel beam arrive in its new resting place.

Signing the beam with a personal message, the campus community looked on as welding sparks flew, making the building one step closer to being “home” for BV residents. Brethren Village President Gary Clouser and Wohlsen President Gary Langmuir remarked about the tremendous progress of the Capital Campaign and the construction, as Board Member and Campaign Co-Chair Joan Hershey mentioned the many blessings bestowed on the Village in her prayer.

Aimed at raising one-third of the \$17.7 million cost of construction of both the new Healthcare Center and Welcome Center, the \$4.3 million already pledged brings us even closer to the \$6.2 million project goal. Brethren Village is appreciative of the dedication of all donors and their commitment to the campaign in the form of signed pledges, planned gifts and current gifts.

For additional information on our Capital Campaign or to download the campaign brochure and the full listing of naming opportunities, please visit www.bv.org/capital or contact the Development Office at (717) 581-4316.

If you wish to have your name removed from the list to receive future fund-raising material supporting Brethren Village, please send your request to Brethren Village, Attn: Director of Development, 3001 Lititz Pike, P.O. Box 5093, Lancaster, PA. 17606-5093.



Campaign Steering Committee

- | | | |
|---|------------------------|---|
| S. Joan Hershey
<i>Co-Chair</i> | Rev. Curtis W. Dubble | Dr. Earl K. Ziegler |
| F. Barry Shaw
<i>Co-Chair</i> | Bonnie L. Hauser | Gary N. Clouser
<i>President</i> |
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<i>Vice-Chair</i> | David L. Hawthorne | Joanne L. Stehr
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| Dr. Charles H. Wolfe
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| Brian S. Black | Galen W. Miley | |
| | W. Clemens Rosenberger | |
| | Adrian M. Visbeen | |